



WHAT 4% OF ICE BUCKET CHALLENGE DONATIONS DID FOR ALS RESEARCH IN THE PAST YEAR

Last year, the Ice Bucket Challenge social media phenomenon raised awareness and more than \$100 million for ALS organizations in the US, with the majority of those funds going to the ALS Association.

Of that \$100 million raised by Ice Bucket Challenge participants, **\$4 million (or 4%)** was directly donated to the [ALS Therapy Development Institute](#), a nonprofit biotech focused 100% on ALS research. Since then, every penny of that 4% has been spent on researching a cure for a disease that continues to go without one. Research is at the core of who we are, and people living with this devastating disease drive us in all that we do. And that's why our Ice Bucket Challenge funds have been spent on real programs that will impact the future of ALS.

The funds have been spent and the impact is significant. That's the success story. All \$4 million was spent on ALS research towards treatments and a cure – and yet, the work is far from done. It's remarkable what \$4 million can accomplish, but therapy development and the bio-medical space talks in terms of hundreds of millions of dollars.

With just 4% of total Ice Bucket Challenge funds, the ALS Therapy Development Institute spent all of its donations on research programs with the best opportunities to make an impact to end ALS: \$1 million went directly towards the first ever precision medicine program for ALS, and \$3 million went to the development of two clinical trial programs.

Here's the breakdown of how we spent all of our ice Bucket Challenge donations:

- **\$1 million** toward our [Precision Medicine Program](#), expanding enrollment from 25 to 300 people.
- **\$1.5 million** toward a clinical trial on an antibody to correct a malfunctioning immune cell found in ALS patients. (See [press release](#).)
- **\$1.5 million** toward a clinical trial on an antibody designed to clear a malformed protein found in people diagnosed with ALS. (Read more [here](#).)

These are all ALS research programs funded by Ice Bucket Challenge donations made directly to the ALS Therapy Development Institute. The \$4 million was just a "drop in the bucket" compared to what was raised across the U.S. last year. And it was put to use urgently in an effort to find a cure.

Think of the impact the Institute could have if we had 10%...
20% ... 30%, etc.?

